

## **Maximizing AMC Orders and Income**

If you are an appraiser reading this special report, you have most likely found that to stay in business you have to work with the appraisal management companies. It is just a sad fact that they are here to stay.

I am not going to waste your time talking about the appraisal management companies, why they have dominated the industry and how many have caused the deterioration of our industry. I urge you to get involved with local and national appraiser coalitions.

Generations of appraisers standing on the sidelines, not helping their fellow appraisers and not getting involved have left us powerless at this point in the game. But many appraisers are now getting involved and standing up for their industry and profession. There are many ways to get involved. Many will find these actions a complete waste of time, but a little action is better than no action.

If you are interested in being an appraiser for the next 10 or 20 years, please get involved and read the chapter at the end of this report about getting involved.

### **Chapters:**

1. ***Introduction***
2. ***How much work do you want?***
3. ***Your address and proximity to your target service area***
4. ***Getting a good list***
5. ***Preparing for the application process***
6. ***The application process***
7. ***First Follow Up***
8. ***Counter Offers***
9. ***Relationship Management***
10. ***Common Errors to Avoid***
11. ***Standardize your Reports***
12. ***Saving time on Reports***
13. ***Underwriting Conditions***
14. ***Getting Paid***
15. ***Getting More Work***
16. ***Updating Documents***
17. ***The Future with AMCs***

For more marketing tips and advice on getting more appraisal orders, make sure to sign up to my Appraiser Company Marketing System at <http://www.appraiserincome.com>